



Permit #F00036534

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036534**Type of Permit:** FILMING**Release Date:** 02/08/2011**Production Company** MOTHERSHIP MEDIA INC**Producer** JUSTIN DEINER**Insured Company Name** MOTHERSHIP MEDIA INC**Director** TBD TBD

Contact Phone No. 1 310-664-3929

1st AD TBD TBD

Contact Phone No. 2

Fax 310-315-5470

Production Manager JOHN O'CONNOR

Address 350 MAIN ST

FilmL.A. Coordinator Adrian Fayad

VENICE, California 90291

Production Title AUTO TRADER**Location Manager** Jenny Caloca**Type of Production** Commercial - SpecPrimary Phone Mobile - 323-229-5379
Secondary Phone**Location Assistant** N/A N/APrimary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600 \$138.00

Total Permit Fee \$1,003.00

Notification Charge \$155.00

Number of Locations 1

FILMLA FILM APPLICATION FEE \$625.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	F00036534	Location Manager	Jenny Caloca
Production Company	MOTHERSHIP MEDIA INC	Primary Phone	Mobile - 323-229-5379
Insured Company	MOTHERSHIP MEDIA INC	Secondary Phone	
Production Title	AUTO TRADER		

Location Address 840 Nowita Pl, Los Angeles, CA, 90291

Location Type Private Residence

Film Dates 2/9/2011 - 2/9/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents MOTHERSHIP AA.pdf
Venice Area January 2010.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	1
	Cast/Crew vehicles	45		Crew	55
	Cranes	1			
	Cube Trucks	2			
	Generator	1			
	Motor Homes	2			
	Picture vehicles	1			
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Interior Dialogue; 1 dog.;

Jurisdiction	Political: Los Angeles City - Council District 11	Police: Los Angeles Police Department	Fire: Los Angeles City
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Thomas Guide Page: 671

Grid: J5

Approvals LOS ANGELES POLICE DEPARTMENT

Melissa Hernandez

Coordinator Note animal: .City of LA Permit #10384

Parking **Base Camp**
Location Type : Private Parking Lot
Street : 2150 DEL AVE

Crew Parking
Location Type : Private Parking Lot
Street : 2150 DEL AVE

Posting "No Parking" signs N/S LINDEN AV., SUPERBA CT. - PALMS AVE.

Approximate Footage 301 - 600

Log Number 10953

Date(s) 2/9/2011 to 2/9/2011

Time(s) 07:00 to 22:00

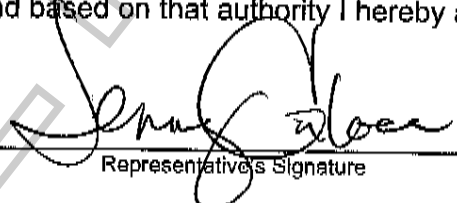
**APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC.
AS AUTHORIZED AGENT AND REPRESENTATIVE**

I certify that I am a representative of MOTHERSHIP ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILMLA., INC.* for any city, county or other jurisdiction where *FILMLA., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILMLA., INC.* and any city, county or other jurisdiction where *FILMLA., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILMLA., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 2/8/2011

By 

Representative's Signature

MOTHERSHIP

Name of "Principal" (Production Company)

350 MAIN ST.

Principal's Address

JENNY CALOCA

Print Principal Representative's Name

LOS ANGELES CA 90291

City, State, Zip Code

LOCATION MANAGER

Representative's Title (i.e. UPM, Loc Mgr)

323-229-5396

Principal's Telephone Number

SPECIAL FILMING CONDITIONS VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**